Examples of Executive Forewords to Custom Editions of

The Florence Prescription

In true New Orleans fashion, I introduce this book to you with a bit of added NOLA richness in “WHO DAT? WE DAT!”

As you read The Florence Prescription, you will learn about the Pickle Pledge, you will explore a culture of ownership, and understand the three commitments of the Florence Challenge.

We are ALL caregivers and the use of our skills, talents, and expertise is not limited to our patients. Let’s ask ourselves:

» How do we care for our community?
» How do we care for each other?
» How do we care for quality, professionalism and operational excellence?

Answering these questions is the essence of WHO DAT? And at Children’s… WE DAT!

We never forget that every child is a unique blessing and we have the privilege of creating an encouraging environment of healing, growth and hope.

The culture of Children’s includes how we treat each other and the Pickle Pledge is a practical, fun way to ensure positive, impactful behavior of all caregivers! As the health experts for KIDS, I am eager to watch your fun and playful ideas to embed the Pickle Pledge into our daily life!

We have exciting times ahead with rapid growth highlighted by our visionary expansion project that radically changes how our future campus looks on the outside and will no doubt match the incredible care and winning attitude of our teams on the inside.

As we step into a great future, The Florence Prescription reminds us that we are a culture of YES … and when the WHO DAT? question is posed for the health of children; we proudly answer WE DAT!

Onward and Upward!
John R. Nickens IV
November 2015

Please accept this book as a token of appreciation for the outstanding experiences you provide to every patient, family, visitor, and coworker on a daily basis. Over the past 18 years, we have continuously grown to meet the needs of our community and patients. Within the next year, we will complete yet another hospital expansion! While the steel and bricks will provide us with the adequate space we need to care for our patients, it is the people within that truly deliver and create the exceptional patient care experience.

I believe this book, The Florence Prescription, describes exactly where our culture is in some areas, and where we need to be. I would really love to see our organization move from a culture of accountability to a culture of ownership. However, as you will learn from this book, I’ve realized I alone cannot empower you; you must empower yourself.

I hope that this book will help you reconnect with the reasons we all chose a career in healthcare. As an organization, we need to offer each other the encouragement to care, the encouragement to challenge each other to seek innovative solutions, encouragement to hold one another to our values, and encouragement to view your attitude, skills and knowledge. Without your spirit, dedication, drive and leadership, the miracles we perform everyday would not be possible.

I hope you enjoy reading this book as much as I did, and I look forward to the positive impact it will have on our organization.

Sincerely,
J. Michael Burnett
Chief Executive Officer
Piedmont Fayette Hospital